

# Buy

(Upgraded)

## Sido Muncul (SIDO IJ)

### Expects strong 4Q24 result with FY25 growth target of 10% yoy

|                              |              |       |       |
|------------------------------|--------------|-------|-------|
| Last Price (Rp)              | 565          |       |       |
| Target Price (Rp)            | 640          |       |       |
| Previous Target Price (Rp)   | 640          |       |       |
| Upside/Downside              | +13.3%       |       |       |
| No. of Shares (mn)           | 33,000       |       |       |
| Mkt Cap (Rpbn/US\$mn)        | 18,645/1,145 |       |       |
| Avg, Daily T/O (Rpbn/US\$mn) | 16.0/1.0     |       |       |
| Free Float (%)               | 5.3          |       |       |
| Major Shareholder (%)        |              |       |       |
| Hotel Candi Baru             | 77.6         |       |       |
| Public                       | 22.4         |       |       |
| EPS Consensus (Rp)           |              |       |       |
|                              | 2024F        | 2025F | 2026F |
| BRIDS                        | 34.6         | 37.6  | 40.9  |
| Consensus                    | 37.8         | 40.7  | 44.2  |
| BRIDS/Cons (%)               | (8.5)        | (7.6) | (7.5) |

- **SIDO remains optimistic about achieving a minimum 10% yoy growth in FY24 revenue, supported by the “last bite” program in Oct-Nov24.**
- **The management guides for 10% yoy revenue and net profit growth in FY25, driven by volume and inflation-based ASP adjustments.**
- **SIDO has the lowest exposure to USD-linked raw materials among its peers and currently offers a 6.1% dividend yield. Upgrade rating to Buy.**

**SIDO expects strong 4Q24 rev., supported by the “Last bite” and ASP increase**  
 SIDO remains optimistic to achieve a minimum 10% yoy growth in FY24 revenue, which would enable SIDO to surpass its high 4Q23 revenue base (exhibit 1). The strong 4Q24 performance was driven by “Last bite” program, which ran from Nov to Dec24 for Tolak Angin. Meanwhile, for coffee mix products, the company implemented an ASP adjustment in Oct24 in response to rising coffee prices.

**Energy drinks category shows growth potential in both domestic and export**  
 The energy drink market continues to show growth potential domestically, supported by increasing projects such as food estates in Kalimantan and Merauke, government-led housing construction targeting 3mn units, and stable commodity prices, which are expected to drive higher mining and plantation activity. In the export market, demand from Malaysia and Nigeria was reported to remain strong.

**FY25 revenue and net profit growth guidance of 10% yoy**  
 The management guides for 10% yoy revenue and net profit growth in FY25, primarily driven by volume and inflation-based ASP adjustments. Additionally, the rainy season in 1Q25 and the upcoming fasting season should support SIDO’s sales volume. In FY25, the company plans to expand its warehouse capacity in Semarang, Central Java, to increase inventory storage for raw materials and finished goods. However, with production utilization at around 50%, SIDO expects to allocate Rp150-175bn in capex for the year (same amount with FY24). The company launched several new products including Tolak Angin Batuk and Esemag. However, the majority of revenue still comes from the Tolak Angin group (~ 50%) followed by energy drinks (~ 20% of total revenue).

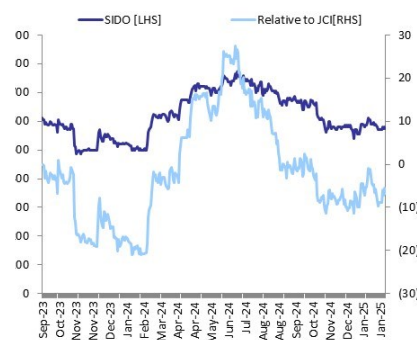
**Upgrade to Buy following share price correction**  
 Among its consumer sector peers, SIDO stands out as the only company with minimal exposure to USD-linked raw materials, relying more on locally sourced content. At the current price, SIDO trades at FY25F PE of 15x. The share price has declined 6.6% from its Ytd high, and at the current level, SIDO offers a 5.6% dividend yield. Following the share price correction, which results in an above 10% upside to our TP, we upgrade our rating to Buy with unchanged TP of Rp640.

#### Key Financials

| Year to 31 Dec     | 2022A  | 2023A  | 2024F | 2025F | 2026F |
|--------------------|--------|--------|-------|-------|-------|
| Revenue (Rpbn)     | 3,866  | 3,566  | 3,552 | 3,850 | 4,179 |
| EBITDA (Rpbn)      | 1,279  | 1,140  | 1,173 | 1,273 | 1,388 |
| EBITDA Growth (%)  | (12.7) | (10.9) | 2.9   | 8.5   | 9.1   |
| Net Profit (Rpbn)  | 1,105  | 951    | 1,038 | 1,127 | 1,226 |
| EPS (Rp)           | 36.8   | 31.7   | 34.6  | 37.6  | 40.9  |
| EPS Growth (%)     | (12.4) | (13.9) | 9.1   | 8.6   | 8.8   |
| BVPS (Rp)          | 116.8  | 112.9  | 115.7 | 118.6 | 121.5 |
| DPS (Rp)           | 33.2   | 30.1   | 31.7  | 34.7  | 38.0  |
| PER (x)            | 15.6   | 18.1   | 16.6  | 15.3  | 14.1  |
| PBV (x)            | 4.9    | 5.1    | 5.0   | 4.8   | 4.7   |
| Dividend yield (%) | 5.8    | 5.2    | 5.5   | 6.0   | 6.6   |
| EV/EBITDA          | 12.8   | 14.4   | 14.0  | 12.8  | 11.7  |

Source: SIDO, BRIDS Estimates

#### SIDO relative to JCI Index



Source: Bloomberg

#### BRI Danareksa Sekuritas Analysts

##### Natalia Sutanto

(62-21) 5091 4100 ext. 3508  
 natalia.sutanto@brids.co.id

##### Sabela Nur Amalina

(62-21) 5091 4100 ext. 4202  
 sabela.amalina@brids.co.id

Exhibit 1. SIDO's 4Q24 and FY24 Preview

| SIDO (Rpbn)      | 4Q23  | 1Q24  | 2Q24  | 3Q24  | 4Q24 Cons | Yoy    | Qoq    | FY24 Cons | Yoy   | FY23  | FY24F | Yoy   |
|------------------|-------|-------|-------|-------|-----------|--------|--------|-----------|-------|-------|-------|-------|
| Revenue          | 1,205 | 1,053 | 843   | 730   | 1,216     | 1.0%   | 66.6%  | 3,843     | 7.8%  | 3,566 | 3,552 | -0.4% |
| Gross profit     | 751   | 625   | 478   | 384   | 718       | -4.4%  | 87.0%  | 2,205     | 9.2%  | 2,019 | 1,993 | -1.3% |
| Operating        | 506   | 492   | 260   | 217   | 449       | -11.2% | 107.1% | 1,418     | 14.0% | 1,244 | 1,286 | 3.4%  |
| Net profit       | 364   | 390   | 218   | 170   | 355       | -2.5%  | 109.2% | 1,133     | 19.2% | 951   | 1,038 | 9.1%  |
| Gross margin     | 62.3% | 59.3% | 56.8% | 52.6% | 59.0%     |        |        | 57.4%     |       | 56.6% | 56.1% |       |
| Operating margin | 42.0% | 46.7% | 30.9% | 29.7% | 36.9%     |        |        | 36.9%     |       | 34.9% | 36.2% |       |
| Opex/revenue     | 20.3% | 12.7% | 25.9% | 22.9% | 22.1%     |        |        | 20.5%     |       | 21.7% | 19.9% |       |
| Net margin       | 30.2% | 37.1% | 25.9% | 23.2% | 29.2%     |        |        | 29.5%     |       | 26.7% | 29.2% |       |

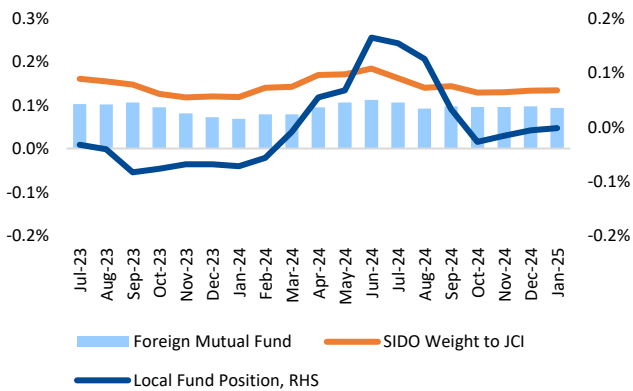
Source: Bloomberg, BRIDS Estimates

Exhibit 2. Several SIDO's Products



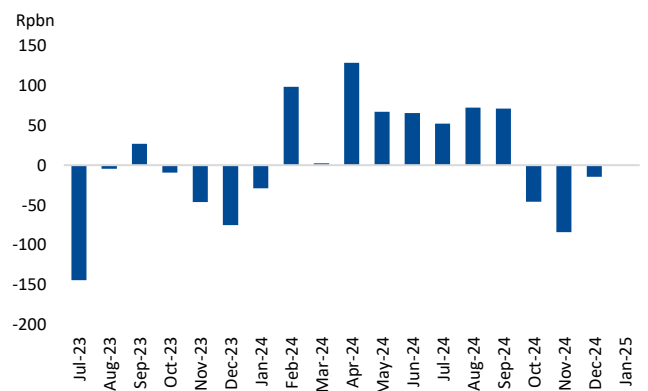
Source: BRIDS

Exhibit 3. SIDO's Weighting and Fund Position



Source: KSEI, BRIDS

Exhibit 4. SIDO's Historical Foreign Flows



Source: IDX, BRIDS

Exhibit 5. SIDO Peers Comparison

| Ticker                   | Rec  | Target | Market Cap | P/E (x)     |             | P/BV (x)   |            | ROE (%)     | Dividend   | EPS         |            | Core profit |             |
|--------------------------|------|--------|------------|-------------|-------------|------------|------------|-------------|------------|-------------|------------|-------------|-------------|
|                          |      | (Rp)   | (Rpbn)     | 2025F       | 2026F       | 2025F      | 2026F      | 2025F       | yield (%)  | 2025F       | 2026F      | 2025F       | 2026F       |
| ICBP IJ                  | Buy  | 14,000 | 127,115    | 11.1        | 10.1        | 2.4        | 2.1        | 22.7        | 4.3        | 21.2        | 10.1       | 10.8        | 14.2        |
| UNVR IJ                  | Sell | 1,900  | 59,705     | 16.2        | 15.1        | 17.5       | 17.4       | 108.0       | 6.1        | 1.3         | 7.9        | 1.3         | 7.9         |
| INDF IJ                  | Buy  | 8,800  | 66,073     | 5.7         | 5.4         | 0.9        | 0.8        | 16.5        | 5.4        | 14.9        | 5.7        | 9.3         | 9.9         |
| KLBF IJ                  | Buy  | 1,800  | 56,719     | 16.7        | 15.6        | 2.3        | 2.1        | 14.1        | 2.9        | 7.3         | 7.3        | 8.0         | 7.3         |
| MYOR IJ                  | Buy  | 3,050  | 52,543     | 16.9        | 14.6        | 2.9        | 2.6        | 18.0        | 2.1        | 12.6        | 15.8       | 19.0        | 13.8        |
| SIDO IJ                  | Buy  | 640    | 18,645     | 15.0        | 13.8        | 4.8        | 4.7        | 32.1        | 6.1        | 8.6         | 8.8        | 8.8         | 10.5        |
| <b>Sector - weighted</b> |      |        |            | <b>12.8</b> | <b>11.7</b> | <b>4.7</b> | <b>4.5</b> | <b>33.6</b> | <b>4.4</b> | <b>13.1</b> | <b>9.3</b> | <b>9.7</b>  | <b>11.2</b> |

Source: BRIDS Estimates, Bloomberg

**Exhibit 6. Income Statement**

| Year to 31 Dec (Rpbn)   | 2022A        | 2023A        | 2024F        | 2025F        | 2026F        |
|-------------------------|--------------|--------------|--------------|--------------|--------------|
| <b>Revenue</b>          | <b>3,866</b> | <b>3,566</b> | <b>3,552</b> | <b>3,850</b> | <b>4,179</b> |
| COGS                    | (1,697)      | (1,547)      | (1,559)      | (1,683)      | (1,822)      |
| <b>Gross profit</b>     | <b>2,169</b> | <b>2,019</b> | <b>1,993</b> | <b>2,167</b> | <b>2,356</b> |
| <b>EBITDA</b>           | <b>1,279</b> | <b>1,140</b> | <b>1,173</b> | <b>1,273</b> | <b>1,388</b> |
| <b>Oper. profit</b>     | <b>1,375</b> | <b>1,244</b> | <b>1,286</b> | <b>1,399</b> | <b>1,524</b> |
| Interest income         | 28           | 29           | 36           | 36           | 38           |
| Interest expense        | (1)          | (1)          | (1)          | (1)          | (1)          |
| Forex Gain/(Loss)       | 0            | 0            | 0            | 0            | 0            |
| Income From Assoc. Co's | 0            | 0            | 0            | 0            | 0            |
| Other Income (Expenses) | 18           | (53)         | 10           | 11           | 12           |
| <b>Pre-tax profit</b>   | <b>1,420</b> | <b>1,220</b> | <b>1,331</b> | <b>1,446</b> | <b>1,573</b> |
| Income tax              | (315)        | (269)        | (293)        | (319)        | (347)        |
| Minority interest       | 0            | 0            | 0            | 0            | 0            |
| <b>Net profit</b>       | <b>1,105</b> | <b>951</b>   | <b>1,038</b> | <b>1,127</b> | <b>1,226</b> |
| <b>Core Net Profit</b>  | <b>1,105</b> | <b>951</b>   | <b>1,038</b> | <b>1,127</b> | <b>1,226</b> |

**Exhibit 7. Balance Sheet**

| Year to 31 Dec (Rpbn)                 | 2022A        | 2023A        | 2024F        | 2025F        | 2026F        |
|---------------------------------------|--------------|--------------|--------------|--------------|--------------|
| Cash & cash equivalent                | 923          | 830          | 888          | 910          | 943          |
| Receivables                           | 689          | 791          | 787          | 854          | 926          |
| Inventory                             | 543          | 408          | 411          | 444          | 481          |
| Other Curr. Asset                     | 40           | 38           | 38           | 41           | 44           |
| Fixed assets - Net                    | 1,611        | 1,555        | 1,583        | 1,573        | 1,542        |
| Other non-curr.asset                  | 276          | 269          | 269          | 284          | 300          |
| <b>Total asset</b>                    | <b>4,081</b> | <b>3,891</b> | <b>3,976</b> | <b>4,105</b> | <b>4,236</b> |
| ST Debt                               | 0            | 0            | 0            | 0            | 0            |
| Payables                              | 221          | 194          | 195          | 211          | 228          |
| Other Curr. Liabilities               | 320          | 268          | 267          | 289          | 314          |
| Long Term Debt                        | 0            | 3            | 3            | 4            | 4            |
| Other LT. Liabilities                 | 35           | 39           | 39           | 43           | 46           |
| <b>Total Liabilities</b>              | <b>576</b>   | <b>505</b>   | <b>505</b>   | <b>546</b>   | <b>592</b>   |
| Shareholder's Funds                   | 3,505        | 3,386        | 3,471        | 3,558        | 3,644        |
| Minority interests                    | 0            | 0            | 0            | 0            | 0            |
| <b>Total Equity &amp; Liabilities</b> | <b>4,081</b> | <b>3,891</b> | <b>3,976</b> | <b>4,105</b> | <b>4,236</b> |

**Exhibit 8. Cash Flow**

| Year to 31 Dec (Rpbn)      | 2022A          | 2023A          | 2024F        | 2025F          | 2026F          |
|----------------------------|----------------|----------------|--------------|----------------|----------------|
| Net income                 | 1,105          | 951            | 1,038        | 1,127          | 1,226          |
| Depreciation and Amort.    | 92             | 102            | 113          | 126            | 136            |
| Change in Working Capital  | (89)           | 5              | 1            | (83)           | (92)           |
| Other Oper. Cash Flow      | (46)           | (67)           | (35)         | (22)           | (22)           |
| <b>Operating Cash Flow</b> | <b>1,062</b>   | <b>992</b>     | <b>1,117</b> | <b>1,148</b>   | <b>1,248</b>   |
| Capex                      | (115)          | (46)           | (142)        | (116)          | (104)          |
| Others Inv. Cash Flow      | (33)           | 29             | 36           | 30             | 31             |
| <b>Investing Cash Flow</b> | <b>(148)</b>   | <b>(17)</b>    | <b>(106)</b> | <b>(85)</b>    | <b>(73)</b>    |
| Net change in debt         | (2)            | 3              | 0            | 0              | 0              |
| New Capital                | 4              | 0              | 0            | 0              | 0              |
| Dividend payment           | (996)          | (903)          | (952)        | (1,040)        | (1,140)        |
| Other Fin. Cash Flow       | (80)           | (168)          | (1)          | (1)            | (1)            |
| <b>Financing Cash Flow</b> | <b>(1,074)</b> | <b>(1,068)</b> | <b>(953)</b> | <b>(1,041)</b> | <b>(1,141)</b> |
| <b>Net Change in Cash</b>  | <b>(159)</b>   | <b>(93)</b>    | <b>58</b>    | <b>22</b>      | <b>33</b>      |
| Cash - begin of the year   | 1,082          | 923            | 830          | 888            | 910            |
| Cash - end of the year     | 923            | 830            | 888          | 910            | 943            |

**Exhibit 9. Key Ratio**

| Year to 31 Dec           | 2022A   | 2023A   | 2024F   | 2025F   | 2026F   |
|--------------------------|---------|---------|---------|---------|---------|
| <b>Growth (%)</b>        |         |         |         |         |         |
| Sales                    | (3.9)   | (7.8)   | (0.4)   | 8.4     | 8.5     |
| EBITDA                   | (12.7)  | (10.9)  | 2.9     | 8.5     | 9.1     |
| Operating profit         | (11.9)  | (9.5)   | 3.4     | 8.8     | 8.9     |
| Net profit               | (12.4)  | (13.9)  | 9.1     | 8.6     | 8.8     |
| <b>Profitability (%)</b> |         |         |         |         |         |
| Gross margin             | 56.1    | 56.6    | 56.1    | 56.3    | 56.4    |
| EBITDA margin            | 33.1    | 32.0    | 33.0    | 33.1    | 33.2    |
| Operating margin         | 35.6    | 34.9    | 36.2    | 36.3    | 36.5    |
| Net margin               | 28.6    | 26.7    | 29.2    | 29.3    | 29.3    |
| ROAA                     | 27.1    | 23.8    | 26.4    | 27.9    | 29.4    |
| ROAE                     | 31.7    | 27.6    | 30.3    | 32.1    | 34.0    |
| <b>Leverage</b>          |         |         |         |         |         |
| Net Gearing (x)          | (0.3)   | (0.2)   | (0.3)   | (0.3)   | (0.3)   |
| Interest Coverage (x)    | 1,762.4 | 1,826.3 | 1,448.4 | 1,453.9 | 1,458.7 |

Source: SIDO, BRIDS Estimates

**BRI Danareksa Equity Research Team**

|                               |   |  |
|-------------------------------|---|--|
| Erindra Krisnawan, CFA        | Head of Equity Research, Strategy, Coal       | <a href="mailto:erindra.krisnawan@brids.co.id">erindra.krisnawan@brids.co.id</a> |
| Natalia Sutanto               | Consumer, Cigarettes, Pharmaceuticals, Retail | <a href="mailto:natalia.sutanto@brids.co.id">natalia.sutanto@brids.co.id</a>     |
| Niko Margaronis               | Telco, Tower, Technology, Media               | <a href="mailto:niko.margaronis@brids.co.id">niko.margaronis@brids.co.id</a>     |
| Timothy Wijaya                | Metal, Oil and Gas                            | <a href="mailto:timothy.wijaya@brids.co.id">timothy.wijaya@brids.co.id</a>       |
| Victor Stefano                | Banks, Poultry                                | <a href="mailto:victor.stefano@brids.co.id">victor.stefano@brids.co.id</a>       |
| Ismail Fakhri Suweleh         | Healthcare, Property, Industrial Estate       | <a href="mailto:ismail.suweleh@brids.co.id">ismail.suweleh@brids.co.id</a>       |
| Richard Jerry, CFA            | Automotive, Cement, Infrastructure            | <a href="mailto:richard.jerry@brids.co.id">richard.jerry@brids.co.id</a>         |
| Ni Putu Wilastita Muthia Sofi | Research Associate                            | <a href="mailto:wilastita.sofi@brids.co.id">wilastita.sofi@brids.co.id</a>       |
| Naura Reyhan Muchlis          | Research Associate                            | <a href="mailto:naura.muchlis@brids.co.id">naura.muchlis@brids.co.id</a>         |
| Sabela Nur Amalina            | Research Associate                            | <a href="mailto:sabela.amalina@brids.co.id">sabela.amalina@brids.co.id</a>       |
| Kafi Ananta Azhari            | Research Associate                            | <a href="mailto:kafi.ananta@brids.co.id">kafi.ananta@brids.co.id</a>             |

**BRI Danareksa Economic Research Team**

|                           |                                 |  |
|---------------------------|---------------------------------|--|
| Helmy Kristanto           | Chief Economist, Macro Strategy | <a href="mailto:helmy.kristanto@brids.co.id">helmy.kristanto@brids.co.id</a> |
| Dr. Telisa Aulia Falianty | Senior Advisor                  | <a href="mailto:telisa.falianty@brids.co.id">telisa.falianty@brids.co.id</a> |
| Kefas Sidauruk            | Economist                       | <a href="mailto:kefas.sidauruk@brids.co.id">kefas.sidauruk@brids.co.id</a>   |

**BRI Danareksa Institutional Equity Sales Team**

|                         |   |  |
|-------------------------|---|--|
| Yofi Lasini             | Head of Institutional Sales and Dealing | <a href="mailto:yofi.lasini@brids.co.id">yofi.lasini@brids.co.id</a>             |
| Novrita Endah Putrianti | Institutional Sales Unit Head           | <a href="mailto:novrita.putrianti@brids.co.id">novrita.putrianti@brids.co.id</a> |
| Ehrliech Suhartono      | Institutional Sales Associate           | <a href="mailto:ehrliech@brids.co.id">ehrliech@brids.co.id</a>                   |
| Yunita Nababan          | Institutional Sales Associate           | <a href="mailto:yunita@brids.co.id">yunita@brids.co.id</a>                       |
| Adeline Solaiman        | Institutional Sales Associate           | <a href="mailto:adeline.solaiman@brids.co.id">adeline.solaiman@brids.co.id</a>   |
| Andreas Kenny           | Institutional Sales Associate           | <a href="mailto:andreas.kenny@brids.co.id">andreas.kenny@brids.co.id</a>         |
| Christy Halim           | Institutional Sales Associate           | <a href="mailto:christy.halim@brids.co.id">christy.halim@brids.co.id</a>         |
| Jason Joseph            | Institutional Sales Associate           | <a href="mailto:jason.joseph@brids.co.id">jason.joseph@brids.co.id</a>           |

**BRI Danareksa Sales Traders**

|                |                      |  |
|----------------|----------------------|--|
| Mitcha Sondakh | Head of Sales Trader | <a href="mailto:mitcha.sondakh@brids.co.id">mitcha.sondakh@brids.co.id</a> |
| Suryanti Salim | Sales Trader         | <a href="mailto:suryanti.salim@brids.co.id">suryanti.salim@brids.co.id</a> |

**INVESTMENT RATING**

|             |   |
|-------------|---|
| <b>BUY</b>  | Expected total return of 10% or more within a 12-month period       |
| <b>HOLD</b> | Expected total return between -10% and 10% within a 12-month period |
| <b>SELL</b> | Expected total return of -10% or worse within a 12-month period     |

**Disclaimer**

The information contained in this report has been taken from sources which we deem reliable. However, none of PT BRI Danareksa Sekuritas and/or its affiliated and/or their respective employees and/or agents makes any representation or warrant (express or implied) or accepts any responsibility or liability as to, or in relation to, the accuracy or completeness of the information and opinions contained in this report or as to any information contained in this report or any other such information or opinions remaining unchanged after the issue thereof.

We expressly disclaim any responsibility or liability (express or implied) of PT BRI Danareksa Sekuritas, its affiliated companies and their respective employees and agents whatsoever and howsoever arising (including, without limitations for any claims, proceedings, action, suits, losses, expenses, damages or costs) which may be brought against or suffered by any person as results of acting in reliance upon the whole or any part of the contents of this report and neither PT BRI Danareksa Sekuritas, its affiliated companies or their respective employees or agents accepts liability for any errors, omissions or mis-statements, negligent or otherwise, in the report and any liability in respect of the report or any inaccuracy therein or omission therefrom which might otherwise arise is hereby expressly disclaimed.

The information contained in the report is not to be taken as any recommendation made by PT BRI Danareksa Sekuritas or any other person to enter into any agreement with regard to any investment mentioned in this document. This report is prepared for general circulation. It does not have regards to the specific person who may receive this report. In considering any investments you should make your own independent assessment and seek your own professional financial and legal advice.