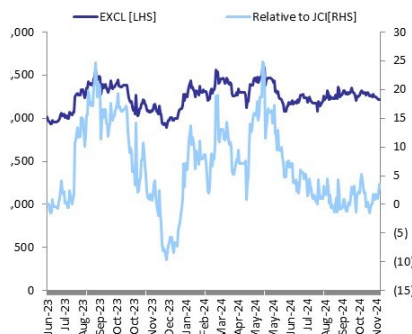


Buy

(Maintained)

Last Price (Rp)	2,210
Target Price (Rp)	3,500
Previous Target Price (Rp)	3,300
Upside/Downside	+58.4%
No. of Shares (mn)	13,072
Mkt Cap (Rpbn/US\$mn)	28,889/1,844
Avg, Daily T/O (Rpbn/US\$mn)	52.2/3.3
Free Float (%)	33.2
Major Shareholder (%)	
Axiata Investments Indonesia Sdn. Bhd.	66.3
EPS Consensus (Rp)	
	2024F 2025F 2026F
BRIDS	158.5 202.5 242.0
Consensus	143.2 171.2 199.7
BRIDS/Cons (%)	10.6 18.2 21.1

EXCL relative to JCI Index



Source: Bloomberg

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XL Axiata (EXCL IJ)

3Q24 Earnings Miss; Aiming to capitalize further on its digital and FMC growth with strong profitability

- 9M24 NP grew +31.7% yoy but missed our forecasts due to revenue deceleration, increased interest, and LINK-associated losses.
- XL swiftly shifts to a profit-focused strategy targeting EBITDA margins above 50%+ in FY24F, aiming to integrate LINK subscribers efficiently.
- We adjust our FC24/25/26F by -1.4/ +8.2/ +17.6% as we include the LINK subs into our forecast. Maintain BUY with a higher TP of Rp3,500.

9M24 below net profit due to decelerated revenue and one-off LINK cost

XL delivered a net profit of Rp1.3tr with +31.7% yoy growth but missed FY24F est. (<70% of ours/cons.) due to weaker-than-expected revenue (+6.3% yoy), higher interest expense (+6.1% yoy), and a loss from associates, primarily LINK, amounting to Rp226bn (incl. Rp100bn one-off). XL maintained efficiency with Infra, S&M, and direct OPEX down -180bps / -130bps / -70bps yoy (% to revenue) in 9M24, leading to an EBITDA margin of 52.4% (+320bps yoy).

Shifting focus on profitability: FY24 revenue guidance cut/ EBITDA margin up

3Q24 net profit was Rp292bn (-39.8% qoq, -16.4% yoy), due to lower 3Q revenue (Rp8.3tr, -3.5% qoq, -2.5% yoy) trailing sector growth. Subscribers remained steady at 58.6mn, but their usage and ARPU declined. The EBITDA margin was resilient at 52.2% (-10bps qoq, +160bps yoy) as higher Infra costs were offset by lower direct OPEX and S&M. Sales commissions were lower at 4.3% as a percentage of revenue (-60bps/-170bps qoq/yoy), indicating that XL did not engage in the 2Q-3Q24 intense competition, focusing instead on profitability. This is also suggested in mgmt's new FY24 guidance, which lowered revenue growth (5%-7.5% yoy) and EBITDA margin to +50%+. FY24 capex is also cut to <Rp8tr, suggesting that new network cycles are held back.

Capitalizing on its Digital DNA and FMC, expect strong revenue in 4Q24

XL remains a digital market leader with 55% subs penetration in its own apps, which we believe improves its ARPU and concurrently S&M cost outlook. The new guidance implies topline growth of ~+8.3% qoq in FY24, spurred by the ~750k LINK subs acquisition on 27th Sep24 with ~Rp550bn revenue, implying ~2% qoq revenue growth from XL standalone. XL maintains a positive outlook with potential to deliver ~30% penetration in its 6mn homepasses in ~3yrs.

Reiterating BUY with higher TP of Rp3,500 as we include LINK subs

We adjust our FC24/25/26F est. by -1.4/ +8.2/ +17.6% as we incorporate the LINK subs into our forecast and arrive at new TP of Rp3,500. We maintain our BUY rating, underpinned by digital growth and FMC initiatives. EXCL currently trades at 4.2x EV/EBITDA (close to -2SD vs. 5-year mean). Key risk is the illegal internet proliferation.

Key Financials

Year to 31 Dec	2022A	2023A	2024F	2025F	2026F
Revenue (Rpbn)	29,142	32,323	34,385	38,413	40,204
EBITDA (Rpbn)	14,235	15,885	17,654	18,555	19,422
EBITDA Growth (%)	7.1	11.6	11.1	5.1	4.7
Net Profit (Rpbn)	1,109	1,271	2,071	2,647	3,163
EPS (Rp)	84.9	97.2	158.5	202.5	242.0
EPS Growth (%)	(13.9)	14.6	63.0	27.8	19.5
BVPS (Rp)	1,961.7	2,016.6	2,010.9	2,134.1	2,234.3
DPS (Rp)	41.6	42.0	49.4	79.2	141.7
PER (x)	27.1	23.7	14.5	11.4	9.5
PBV (x)	1.2	1.1	1.1	1.1	1.0
Dividen yield (%)	1.8	1.8	2.1	3.4	6.2
EV/EBITDA	2.6	2.2	2.6	1.9	1.6

Source: EXCL, BRIDS Estimates

Exhibit 1. XL Axiata (EXCL:IJ) 3Q/9M 2024 Financial results
XL Axiata (EXCL IJ) 3Q/9M24 earnings

Rp bn	3Q23	2Q24	3Q24	QoQ, %	YoY, %	9M23	9M24	YoY, %	2024 BRIDS	A/BRIDS, %	A/C, %
Net revenues	8,103	8,613	8,310	(3.5)	2.5	23,868	25,361	6.3	35,108	72.2%	73.0%
Total expenses	(6,890)	(7,136)	(7,029)	(1.5)	2.0	(20,410)	(21,132)	3.5			
Cash OPEX	(4,001)	(4,110)	(3,971)	(3.4)	(0.7)	(12,113)	(12,065)	(0.4)			
EBITDA	4,103	4,503	4,339	(3.7)	5.8	11,755	13,297	13.1	17,567	75.7%	75.7%
Ebitda margin (%)	50.6	52.3	52.2	(0.1)	1.6	49.2	52.4	3.2	51.1		
EBIT	1,145	1,394	1,274	(8.6)	11.3	3,229	4,058	25.7			
Ebit margin (%)	14.1	16.2	15.3	(0.8)	1.2	13.5	16.0	2.5			
Operating profit	1,213	1,477	1,281	(13.3)	5.6	3,458	4,229	22.3	5,938	71.2%	
OP margin (%)	15.0	17.2	15.4	(1.7)	0.4	14.5	16.7	15.1			
Other income (expense)	(777)	(816)	(865)	6.0	11.4	(2,218)	(2,475)	11.6			
Pre-tax profit	437	661	416	(37.1)	(4.8)	1,240	1,754	41.5	5,938	29.5%	69.9%
Reported net profit	349	485	292	(39.8)	(16.4)	1,000	1,317	31.7	2,102	62.6%	69.4%
Book Capex	2,389	2,088	1,504	(28.0)	(37.0)	5,545	5,649	1.9			
Capex Intensity (%)	29.5	24.2	18.1	(6.1)	(11.4)	23.2	22.3	(1.0)			
Net debt / ann. EBITDA (x)	2.6	2.5	2.7	0.2	0.1	2.6	2.7	0.1			
Net debt/Equity (x)	0.3	0.4	0.4	0.1	0.1	0.3	0.4	0.1			
oFCF	1,714	2,415	2,835	17.4	65.4	6,210	7,648	23.2			
EBITDA - CAPEX coverage (x)	1.7	2.2	2.9	0.7	1.2	2.1	2.4	0.2			

Source: Company, BRIDS Estimates

Exhibit 2. XL Axiata (EXCL:IJ) 3Q/9M 2024 operational KPIs

Operational Data	3Q23	2Q24	3Q24	qoq, %	yoy, %	9M23	9M24	yoy, %
No. of Subscriber (million)	57.5	58.5	58.6	0.2	1.9	57.5	58.6	1.9
Prepaid	55.9	56.9	56.9	0.0	1.8	55.9	56.9	1.8
Postpaid	1.6	1.6	1.7	6.3	6.3	1.6	1.7	6.3
MyXL & Axisnet MAU	27.0	32.0	32.2	0.2	5.2	27.0	32.2	19.4
Blended ARPU YTD (Rp. '000)	42	44	41	(6.8)	(2.4)	41	43	4.9
Data Segment								
Data Traffic (Petabytes)	2,453	2,660	2,554	(4.0)	4.1	7,109	7,823	10.0
FMC Convergence								
Homepass penetration	298.6	329.6	348.2	5.6	16.6			
XL Home BB subscribers	206.0	267.0	289.0	8.2	40.3			
FMC Convergence	69%	81%	83%	2.0	14.0			
Network BTS (# '000)	158.2	163.9	165.1	0.7	4.3	158.2	165.1	4.3
2G	53.7	54.3	54.4	0.2	1.5	53.7	54.4	1.5
3G	1.2	0.4	0.4	(0.8)	(67.9)	1.2	0.4	(67.9)
4G	103.4	109.2	110.3	1.0	6.6	103.4	110.3	6.6

Source: Company, BRIDS

Exhibit 3. XL Axiata Reforecast Table

Rp bn	OLD				BRIDS NEW			Δ%		
	2023A	2024F	2025F	2026F	2024F	2025F	2026F	2024F	2025F	2026F
Revenue	32,323	35,108	37,192	39,133	34,385	38,413	40,204	-2.1	3.3	2.7
growth %	10.9	8.6	5.9	5.2	6.4	11.7	4.7	-2.2	5.8	-0.6
of which fixed BB revenue	300	450	1,100	1,410	810	2,387	3,024	80.0	117.0	114.5
EBITDA	15,885	17,567	18,338	19,358	17,654	18,555	19,422	0.5	1.2	0.3
EBITDA margin %	49.1	50.0	49.3	49.5	51.3	48.3	48.3	1.3	-1.0	-1.2
EBIT	4,380	5,938	6,505	6,854	6,173	6,969	7,779	4.0	7.1	13.5
EBIT margin %	13.6	16.9	17.5	17.5	18.0	18.1	19.4	1.0	0.7	1.8
NPATMI	1,271	2,102	2,446	2,689	2,071	2,647	3,163	-1.4	8.2	17.6
NI margin %	3.9	6.0	6.6	6.9	6.0	6.9	7.9	0.0	0.3	1.0
ROE	4.9	7.8	8.6	9.1	7.9	9.8	11.1	0.1	1.2	2.0
Mobile Subscribers (mn)	57.50	57.50	57.50	57.50	58.60	58.60	58.60	1.9	1.9	1.9
growth %	0.0	0.0	0.0	0.0	1.9	0.0	0.0	1.9	0.0	0.0
Fixed BB Subscribers (mn)	0.24	0.27	0.47	0.59	1.00	1.02	1.26	270.4	117.0	114.5
growth %	n/a	14.9	74.1	25.0	325.5	2.0	23.5	310.6	-72.1	-1.5
Data traffic (PBs)	9,638	11,028	11,785	12,387	10,443	11,323	11,785	-5.3	-3.9	-4.9
growth %	20.6	14.4	6.9	5.1	8.4	8.4	4.1	-6.1	1.6	-1.0
Data yield (Rp k.)	2.84	2.75	2.72	2.69	2.74	2.71	2.68	-0.5	-0.5	-0.5
growth %	-7.1	-3.2	-1.0	-1.0	-3.6	-1.0	-1.0	-0.4	0.0	0.0
Calculated Mobile ARPU (Rp)	42.6	46.0	49.2	51.5	44.1	48.1	49.8	-4.2	-2.3	-3.4
growth %	10.9	8.0	7.0	4.7	3.5	9.1	3.5	-4.5	2.1	-1.2
Fixed BB. ARPU (Rp k.)	178.5	250.0	195.0	200.0	270.0	195.0	200.0	8.0	0.0	0.0
growth %	n/a	40.1	-22.0	2.6	51.3	-27.8	2.6	11.2	-5.8	0.0

Source: Company, BRIDS

Exhibit 4. XL Axiata DCF valuation

(Rp Bn)	2023	2024F	2025F	2026F	2027F	2028F	2029F
Total Revenues	32,323	34,385	38,413	40,204	41,687	43,361	43,794
Growth	10.9%	6.4%	11.7%	4.7%	3.7%	4.0%	1.0%
EBITDA	15,885	17,654	18,555	19,422	20,432	21,337	21,459
EBITDA Margin	49.1%	51.3%	48.3%	48.3%	49.0%	49.2%	49.0%
EBIT	4,380	5,895	6,824	7,634	8,530	9,309	9,526
Taxes	(420)	(1,297)	(1,501)	(1,680)	(1,877)	(2,048)	(2,096)
Change in Working Capital	(2,423)	(250)	(255)	(253)	(254)	(253)	(253)
CAPEX	(6,795)	(7,200)	(8,500)	(9,000)	(9,500)	(10,000)	(11,000)
(% of Revenue)	-21%	-21%	-22%	-22%	-23%	-23%	-25%
Free Cashflow	6,246	8,908	8,298	8,490	8,802	9,036	8,109.9

Terminal Growth Rate (%)	3.0%
WACC (%)	11.0%
NPV of Cash Flow s	31,569
NPV of Terminal Value	60,180
Total NPV	91,749
Net Cash/(Debt)	(46,644)
Implied Equity Value	45,105
Implied Per Share Value	3,500

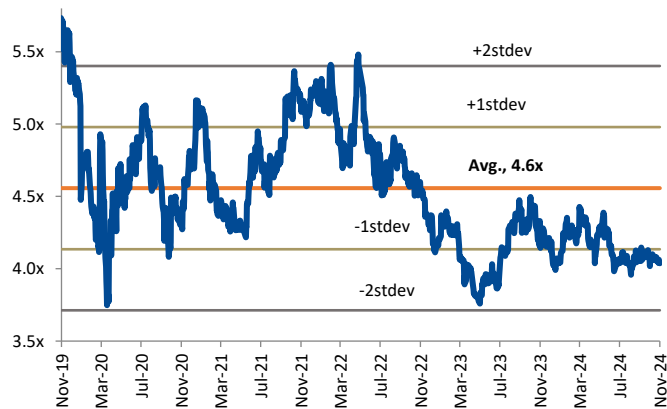
Source: Company, BRIDS

Exhibit 5. Telco peers valuation

Company	Rec.	Target Price (Rp)	Market Cap. (RpBn)	Net debt	P/E (x)		EV/EBITDA (x)		P/BV (x)		ROAE %		Dividend yield %	
					'24F	'25F	'24F	'25F	'24F	'25F	'24F	'25F	'24F	'25F
XL Axiata	BUY	3,500	30,065	44,809	14.5	11.4	4.2	4.0	1.1	1.1	7.9	9.8	2.1	3.4
Indosat Ooredoo Hutchison	BUY	3,800	70,307	49,253	13.2	11.2	4.4	4.0	2.1	1.9	16.3	17.4	3.8	6.3
Telkom Indonesia	BUY	4,250	274,402	48,599	12.3	11.3	4.3	4.0	2.0	1.9	16.1	16.9	6.4	6.8

Source: Company, BRIDS

Exhibit 6. EXCL IJ 5-year forward EV/EBITDA multiple band



Source: Company, BRIDS Estimates

Exhibit 7. EXCL IJ 3-year forward EV/EBITDA multiple band



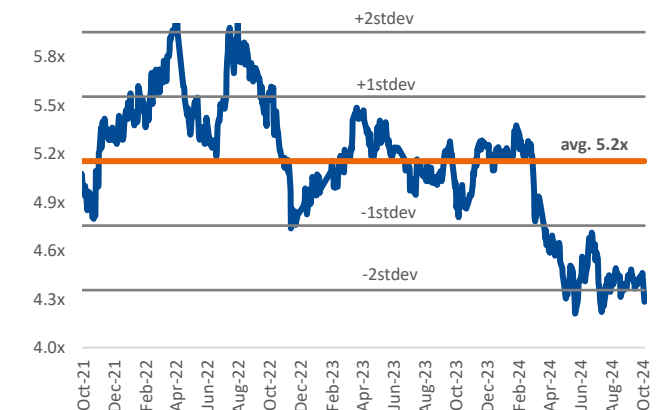
Source: Company, BRIDS Estimates

Exhibit 8. Sector forward 5-yr EV/EBITDA band



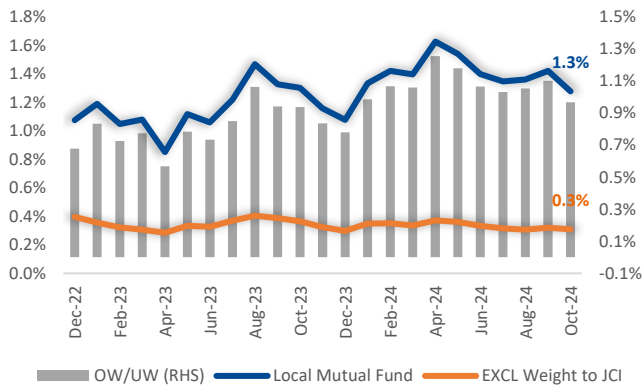
Source: Company, BRIDS Estimates

Exhibit 9. Sector forward 3-yr EV/EBITDA band



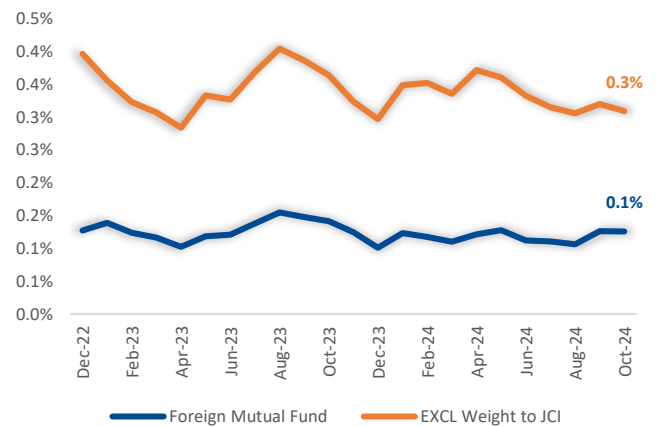
Source: Company, BRIDS Estimates

Exhibit 10. EXCL's Domestic Fund Positioning



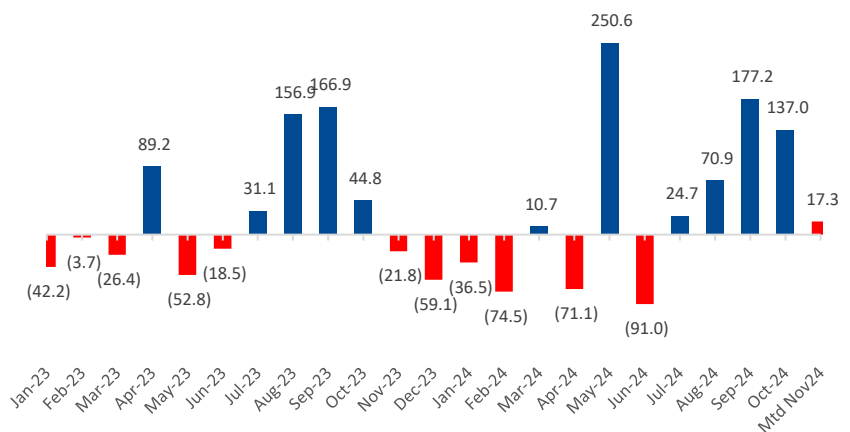
Source: KSEI, BRIDS

Exhibit 11. EXCL's Foreign Ownership



Source: KSEI, BRIDS

Exhibit 12. EXCL's Monthly Foreign Flow (Rpbn)



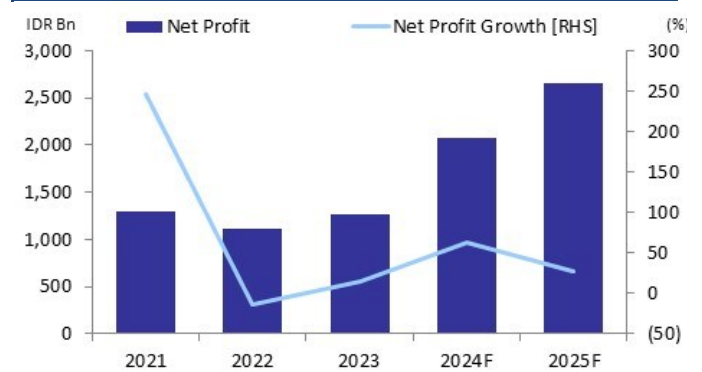
Source: IDX, BRIDS

Exhibit 13. Revenue and Growth



Source: Company, BRIDS Estimates

Exhibit 14. Net Profit and Growth



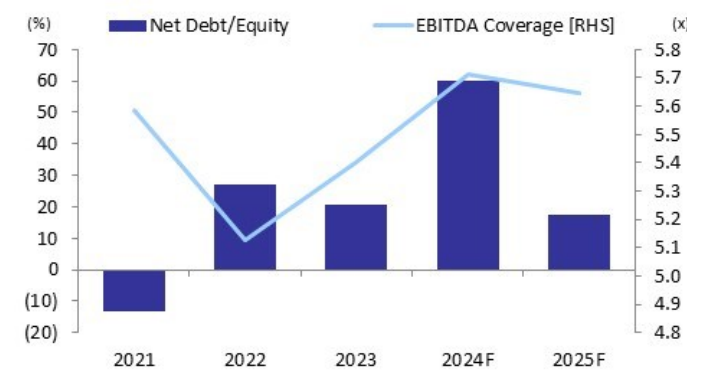
Source: Company, BRIDS Estimates

Exhibit 15. Margins



Source: Company, BRIDS Estimates

Exhibit 16. Gearing Level



Source: Company, BRIDS Estimates

Exhibit 17. Income Statement

Year to 31 Dec (Rpbn)	2022A	2023A	2024F	2025F	2026F
Revenue	29,142	32,323	34,385	38,413	40,204
COGS	(21,188)	(23,673)	(24,404)	(26,782)	(27,551)
Gross profit	7,954	8,650	9,981	11,631	12,652
EBITDA	14,235	15,885	17,654	18,555	19,422
Oper. profit	3,658	4,380	5,895	6,824	7,634
Interest income	112	100	77	65	74
Interest expense	(2,777)	(2,940)	(3,089)	(3,287)	(3,478)
Forex Gain/(Loss)	(61)	13	9	0	0
Income From Assoc. Co's	4	(191)	(256)	(171)	(114)
Other Income (Expenses)	418	343	269	145	145
Pre-tax profit	1,353	1,705	2,904	3,577	4,262
Income tax	(232)	(420)	(820)	(917)	(1,086)
Minority interest	(12)	(13)	(13)	(13)	(13)
Net profit	1,109	1,271	2,071	2,647	3,163
Core Net Profit	1,171	1,258	2,062	2,647	3,163

Exhibit 18. Balance Sheet

Year to 31 Dec (Rpbn)	2022A	2023A	2024F	2025F	2026F
Cash & cash equivalent	5,184	975	2,579	7,750	12,449
Receivables	852	1,435	1,616	1,215	1,252
Inventory	408	378	156	444	458
Other Curr. Asset	3,964	4,395	2,513	4,967	3,740
Fixed assets - Net	60,474	63,890	65,261	66,660	68,053
Other non-curr.asset	16,396	16,624	13,794	15,209	14,502
Total asset	87,278	87,698	85,918	96,246	100,454
ST Debt	5,622	854	9,613	5,363	5,277
Payables	11,337	9,383	7,547	12,804	13,188
Other Curr. Liabilities	9,391	9,906	3,336	11,466	12,001
Long Term Debt	6,488	5,609	8,860	7,234	8,047
Other LT. Liabilities	28,665	35,432	30,116	31,320	32,573
Total Liabilities	61,504	61,183	59,471	68,188	71,086
Shareholder's Funds	25,643	26,360	26,286	27,897	29,207
Minority interests	131	144	152	152	152
Total Equity & Liabilities	87,278	87,698	85,918	96,246	100,454

Exhibit 19. Cash Flow

Year to 31 Dec (Rpbn)	2022A	2023A	2024F	2025F	2026F
Net income	1,109	1,271	2,071	2,647	3,163
Depreciation and Amort.	10,577	11,505	11,760	11,731	11,787
Change in Working Capital	(381)	(2,423)	(6,483)	11,046	2,096
Other Oper. Cash Flow	1,090	649	2,819	3,028	3,211
Operating Cash Flow	12,396	11,002	10,168	28,451	20,256
Capex	(7,475)	(3,994)	(7,200)	(7,200)	(7,250)
Others Inv. Cash Flow	(3,176)	(128)	2,907	(1,350)	782
Investing Cash Flow	(10,651)	(4,123)	(4,293)	(8,550)	(6,468)
Net change in debt	9,065	1,120	6,693	(4,671)	1,979
New Capital	4,939	0	(1,500)	0	0
Dividend payment	(544)	(549)	(646)	(1,036)	(1,853)
Other Fin. Cash Flow	(12,734)	(11,663)	(8,819)	(9,023)	(9,215)
Financing Cash Flow	725	(11,093)	(4,271)	(14,730)	(9,089)
Net Change in Cash	2,469	(4,214)	1,603	5,172	4,699
Cash - begin of the year	2,663	5,184	975	2,579	7,750
Cash - end of the year	5,184	975	2,579	7,750	12,449

Exhibit 20. Key Ratio

Year to 31 Dec	2022A	2023A	2024F	2025F	2026F
Growth (%)					
Sales	8.9	10.9	6.4	11.7	4.7
EBITDA	7.1	11.6	11.1	5.1	4.7
Operating profit	9.8	19.7	34.6	15.8	11.9
Net profit	(13.9)	14.6	63.0	27.8	19.5
Profitability (%)					
Gross margin	27.3	26.8	29.0	30.3	31.5
EBITDA margin	48.8	49.1	51.3	48.3	48.3
Operating margin	12.6	13.6	17.1	17.8	19.0
Net margin	3.8	3.9	6.0	6.9	7.9
ROAA	1.4	1.5	2.4	2.9	3.2
ROAE	4.9	4.9	7.9	9.8	11.1
Leverage					
Net Gearing (x)	0.3	0.2	0.6	0.2	0.0
Interest Coverage (x)	1.3	1.5	1.9	2.1	2.2

Source : EXCL, BRIDS Estimates

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BRI Danareksa Sales Traders

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INVESTMENT RATING

BUY	Expected total return of 10% or more within a 12-month period
HOLD	Expected total return between -10% and 10% within a 12-month period
SELL	Expected total return of -10% or worse within a 12-month period

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