

BUY

(Maintained)

Last Price (Rp)	10,700
Target Price (Rp)	13,300
Previous Target Price (Rp)	13,300
Upside/Downside	+24.3%
No. of Shares (mn)	8,063
Mkt Cap (Rpbn/US\$mn)	86,271/5,314
Avg, Daily T/O (Rpbn/US\$mn)	49.7/3.1
Free Float (%)	16.2
Major Shareholder (%)	
Ooredoo Asia Pte. Ltd.	65.6
PPA Investasi Efek	9.6
EPS Consensus (Rp)	
	2024F 2025F 2026F
BRIDS	658.1 795.6 919.0
Consensus	662.7 812.7 963.8
BRIDS/Cons (%)	(0.7) (2.1) (4.6)

ISAT relative to JCI Index



Source: Bloomberg

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Solid 1H24 earnings (inline); further upsides in ARPU and EBITDA margins are still in the cards

- IOH's solid 1H24 net profit of Rp2.73tr (+43% yoy) was in line, driven by 2Q24 margin expansion due to revenue growth and leverages realization.
- We expect rural area expansion and core network adjustments to unlock EBITDA margin expansion by <200bps in the next two quarters.
- We keep our forecast and TP of Rp13,300 unchanged and reaffirm our Buy rating on intact robust earnings growth.

Solid 2Q24 earnings driven by margin expansion; more upside in 2H24

IOH delivered in line 1H24 net profit of Rp2.73tr (43.3% yoy) accounting for 50.9%/52.2% of our/cons est., driven by 2Q24 EBITDA expansion to 48.8%. Mgmt reconfirmed its guidance of near 50% FY24 EBITDA margin (1H24: 47.9%). We see two pathways to realize this upside: a) IOH reiterated that key growth will come from subscriber acquisition, placing 2,000 unique selling points in the rural area to sell/change SIM cards and unlock significant scale. b) improved customer experience via improvements in own apps IM3/Tri.

Higher Rp40k ARPU within reach, with further upside

IOH ARPU grew to Rp38.4k, (+2.4%qoq, +7.3%yoy), broadly in line with our 2Q24 preview. We concur with mgmt's view that reaching the higher Rp40k ARPU will be part of bigger monetization journey, with further upside to Rp45-50k as IOH aims to modernize its app to become a one-stop shop super app. Our observations with peers show that app enhancements in customization and utility correlate with organic increase in ARPU.

More network improvements to ensure business sustainability and margins.

Mgmt also expects EBITDA margin to improve via efficiencies in the Core network concluded in 1H for Java. (see exh. 4). These efficiencies are also due in ex-Java to help reduce IOH's cost structure. Hence, we believe the targeted margin expansion of <200bps in FY24 is achievable despite the weak consumer purchasing power experienced in 2Q24. Additionally, further capex rollout (38% budget absorption in 1H) will ensure sustainability and upside in fixed BB growth.

Reaffirming our BUY rating as robust earnings growth outlook is intact.

We keep our forecast largely unchanged post in line 1H24 earnings and reiterate our Buy rating on ISAT with an unchanged TP of Rp13,300 on its superior earnings growth vs peers. ISAT trades at EV/EBITDA 4.9x, +1SD above its mean, but is below ASEAN players' (excl. SG) multiple at 7.3x. The Key downside risk is prolonged consumer weakness beyond FY24.

Key Financials

Year to 31 Dec	2022A	2023A	2024F	2025F	2026F
Revenue (Rpbn)	46,752	51,229	55,576	60,813	66,434
EBITDA (Rpbn)	19,469	23,938	27,101	29,900	32,641
EBITDA Growth (%)	40.2	23.0	13.2	10.3	9.2
Net Profit (Rpbn)	4,723	4,739	5,306	6,415	7,410
EPS (Rp)	585.8	587.7	658.1	795.6	919.0
EPS Growth (%)	(30.0)	0.3	12.0	20.9	15.5
BVPS (Rp)	3,515.3	3,813.4	4,250.6	4,717.2	5,079.3
DPS (Rp)	255.7	220.8	329.1	556.9	643.3
PER (x)	18.3	18.2	16.3	13.4	11.6
PBV (x)	3.0	2.8	2.5	2.3	2.1
Dividen yield (%)	2.4	2.1	3.1	5.2	6.0
EV/EBITDA	6.9	5.6	5.0	4.5	4.1

Source: ISAT, BRIDS Estimates

Exhibit 1. IOH 2Q/1H24 P&L statement

Rp bn	2Q23	1Q24	2Q24	QoQ, %	YoY, %	1H23	1H24	YoY, %	2024F BRIDS	Achiev. %	2024F Cons	Achiev. %
Total revenue	12,730	13,835	14,141	2.2	11.1	24,675	27,976	13.4	55,576	50.3	55,702	50.2
Net Cellular revenue	10,920	11,657	11,944	2.5	9.4	21,178	23,601	11.4	46,751	50.5		
Multimedia, Data, Internet (MIDI)	1,574	1,971	1,945	(1.3)	23.6	3,029	3,916	29.3	7,759	50.5		
Fixed telecommunications	236	207	252	21.5	6.8	468	459	(1.9)	1,066	43.0		
Total operating expense	(10,323)	(11,069)	(11,154)	0.8	8.1	(19,909)	(22,224)	11.6	(44,082)	50.4		
Cash Costs	(6,676)	(7,326)	(7,238)	(1.2)	8.4	(13,292)	(14,564)	9.6	(28,475)	51.1		
Cost of services	(5,246)	(5,612)	(5,539)	(1.3)	5.6	(10,472)	(11,151)	6.5	(21,953)	50.8		
Depreciation & amortization	(3,537)	(3,732)	(4,009)	7.4	13.3	(7,241)	(7,741)	6.9	(15,607)	49.6		
Personnel cost	(961)	(962)	(998)	3.8	3.8	(1,886)	(1,960)	3.9	(3,877)	50.5		
Marketing	(276)	(527)	(459)	(12.9)	66.3	(587)	(986)	67.9	(1,740)	56.7		
G&A	(193)	(226)	(242)	7.3	25.4	(346)	(468)	35.0	(906)	51.6		
Other income (expense)	(110)	(12)	93	n/a	(184.6)	624	81	(86.9)	0			
EBITDA	6,054	6,509	6,903	6.0	14.0	11,383	13,412	17.8	27,101	49.5	26,680	50.3
EBITDA margin (%)	47.6	47.0	48.8	1.8	1.3	46.1	47.9	1.8	48.8		47.9	
EBIT	2,517	2,778	2,894	4.2	15.0	4,142	5,671	36.9	11,494	49.3	11,331	50.1
EBIT margin (%)	19.8	20.1	20.5	0.4	0.7	16.8	20.3	3.5	20.7		20.3	
Operating Profit	2,407	2,766	2,987	8.0	24.1	4,766	5,753	20.7				
OP margin (%)	18.9	20.0	21.1	1.1	2.2	19.3	20.6	1.2				
Total other income (expenses)	(1,143)	(997)	(1,034)	3.7	(9.6)	(2,345)	(2,031)	(13.4)	(4,311)	47.1		
Finance cost	(1,236)	(1,094)	(1,137)	3.9	(8.0)	(2,434)	(2,231)	(8.3)	(4,406)	50.6		
Interest income	94	91	85	(6.0)	(9.1)	190	176	(7.5)	95			
Forex gain (loss)	(1)	6	17	n/a	(1,376)	(102)	23	-123.0				
Pre-tax profit / (loss)	1,263	1,769	1,953	10.4	54.6	2,420	3,722	53.8	7,183	51.8	6,922	53.8
Tax benefit (expense)	(213)	(377)	(420)	11.2	96.8	(376)	(797)	111.7	(1,580)	23.9		
Minority interest	(71)	(97)	(93)	(3.7)	31.9	(135)	(190)	40.2	(296)	32.7		
Reported Net profit / (loss)	979	1,295	1,440	11.2	47.0	1,908	2,735	43.3	5,306	51.5	5,172	52.9
Normalized Net profit / (loss)	986	1,262	1,440	14.1	46.0	1,273	2,702	112.2	5,306	50.9	5,172	52.2
Normalized Net margin (%)	7.7	9.4	10.2	0.8	2.5	7.7	9.8	2.0				

Source: Company, BRIDS Estimates

Exhibit 2. IOH 2Q/1H24 B.S and CF items

	2Q23	4Q23	1Q24	2Q24	QoQ, %	YoY, %	1H23	1H24	YoY, %
Book Capex	1,858	5,010	2,134	2,387	11.9	28.5	4,301	4,521	5.1
Capex/sales (intensity) (%)	14.6	36.4	15.4	16.9	1.5	2.3	17	16.2	(1.3)
CF from Operating activities	3,450	3,068	6,279	3,372	(46.3)	(2.2)	8,482	9,652	13.8
CF from Investing activities	(2,349)	(4,397)	(2,688)	(2,014)	(25.1)	(14.3)	(3,122)	(4,702)	50.6
FCF	1,101	(1,329)	3,591	1,358	(62.2)	23.4	5,360	4,950	(7.7)
oFCF (EBITDA - Book CAPEX)	4,196	1,461	4,375	4,516	3.2	7.6	7,082	8,891	25.5
CF from Financing activities	(7,614)	(280)	(948)	(4,665)	392.2	(38.7)	(9,400)	(5,613)	(40.3)
Total interest bearing debt	18,412	14,803	14,569	13,931	(4.4)	(24.3)			
Cash & equivalents	5,341	5,190	7,849	4,570	(41.8)	(14.4)			
Net debt (excl. financial lease)	13,071	9,613	6,720	9,361	39.3	(28.4)			
Financial leases	37,380	39,089	39,524	39,892	0.9	6.7			
Net debt	50,450	48,703	46,244	49,253	6.5	(2.4)			
Equity	28,160	30,746	32,089	31,318	(2.4)	11.2			
Net debt /LTM EBITDA (x)	0.60	0.40	0.27	0.36	34.8	(40.2)			
Net debt/equity (%)	0.46	0.31	0.21	0.30	42.7	(35.6)			

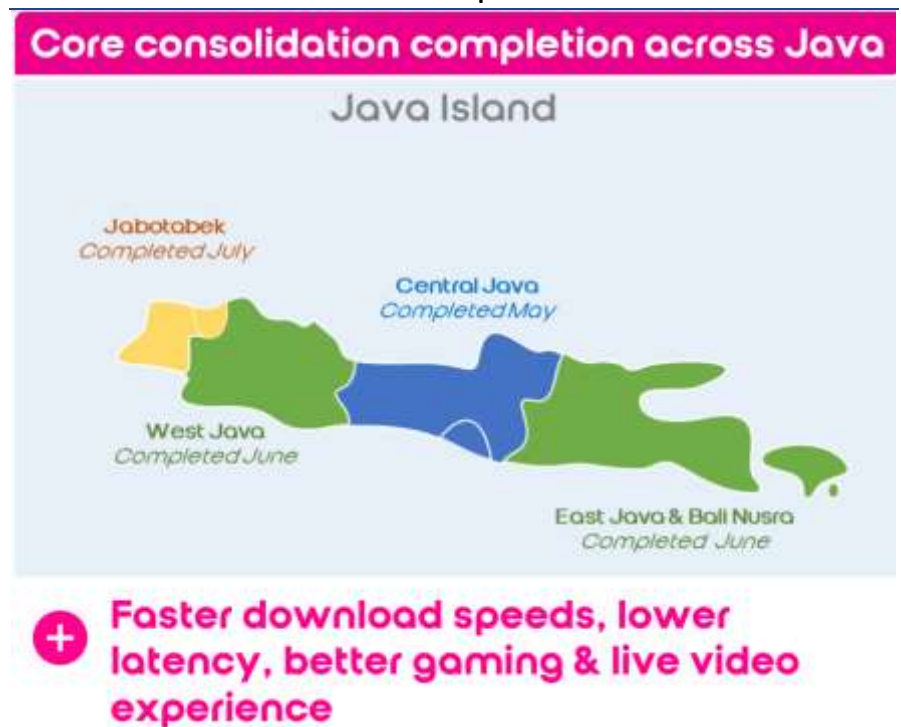
Source: Company

Exhibit 3. IOH 2Q/1H24 key operational KPIs

	2Q23	4Q23	1Q24	2Q24	QoQ, %	YoY, %	1H23	1H24	YoY, %
Customers - total (mn)	100.0	98.8	100.8	100.9	0.1	0.9			
Customers - postpaid (mn)	1.6	1.6	1.6	1.5	(6.3)	(6.3)			
Customers - prepaid (mn)	98.4	97.2	99.3	99.4	0.1	1.0			
Data users (mn) (calculated)									
4G data users	74.5	76.2	76.2	81.0	6.3	8.7			
Smartphone users (mn)	88.0	88.9	90.7	90.8	0.1	3.2			
Smartphone penetration	88%	90%	90%	90%	0.0	2.0			
Data traffic (Petabytes)	3,652	3,716	3,858	4,107	6.5	12.5	7,196	7,965	10.7
Effective Data Tariff (Rp '000/gb)	2.6	2.8	2.7	2.6	(3.7)	(1.9)	2,615	2,605	-0.4
Average data usage (in gb)	13.8	13.9	14.2	15.1	6.3	9.0	13.5	14.6	8.4
ARPU (blended) (Rp thousand)	35.8	38.5	37.5	38.4	2.4	7.3	34.3	37.9	10.5
ARPU (prepaid) (Rp thousand)	35.2	37.8	36.7	37.5	2.2	6.5	33.8	37.1	9.8
Network BTS (# '000)									
2G	48.9	50.0	51.3	52.1	1.7	6.7	48.9	52.1	6.7
4G	166.5	179.0	183.8	188.2	2.4	13.0	166.5	188.2	13.0
5G	0.1	0.1	0.1	0.1	14.4	14.4	0.1	0.1	14.4
Total BTS	215.5	229.1	235.2	240.5	2.2	11.6	215.5	240.5	11.6

Source: Company

Exhibit 4. Core Network consolidation completion in Java



Source: Company

Exhibit 5. BRIDS latest forecast

Rp bn	BRIDS forecast (Unchanged)				Last Consensus			Δ% of Consensus		
	2023	2024F	2025F	2026F	2024F	2025F	2026F	2024F	2025F	2026F
Revenue	51,229	55,576	60,813	66,434	55,675	59,449	62,715	-0.2	2.3	5.9
growth %	9.6	8.5	9.4	9.2	8.7	6.8	5.5			
EBITDA	23,938	27,101	29,900	32,641	26,932	29,155	31,048	0.6	2.6	5.1
margin %	46.7	48.8	49.2	49.1	48	49	50			
EBIT	9,317	11,494	12,821	13,984	11,447	13,089	14,511	0.4	-2.0	-3.6
margin %	18.2	20.7	21.1	21.0	20.6	22.0	23.1			
NPATMI	4,507	5,306	6,415	7,410	5,297	6,529	7,481	0.2	-1.8	-1.0
adjusted NPATMI	3,561	5,306	6,415	7,410						
margin %	7.0	9.5	10.5	11.2						
ROE	15.4	15.5	16.9	18.1						

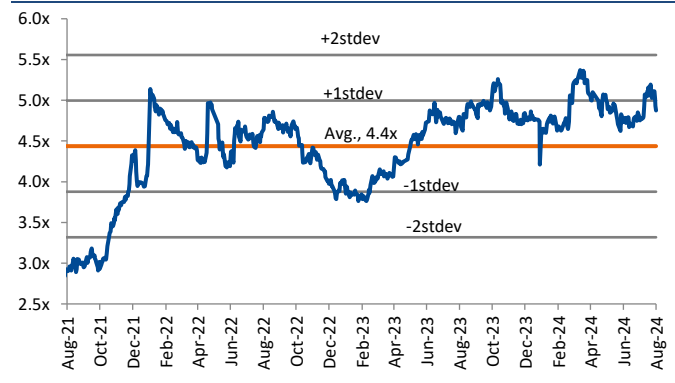
Source: Company, Bloomberg, BRIDS Estimates

Exhibit 6. ISAT forward EV/EBITDA (5yrs)



Source: Company, BRIDS Estimates

Exhibit 7. ISAT forward EV/EBITDA (3yrs)



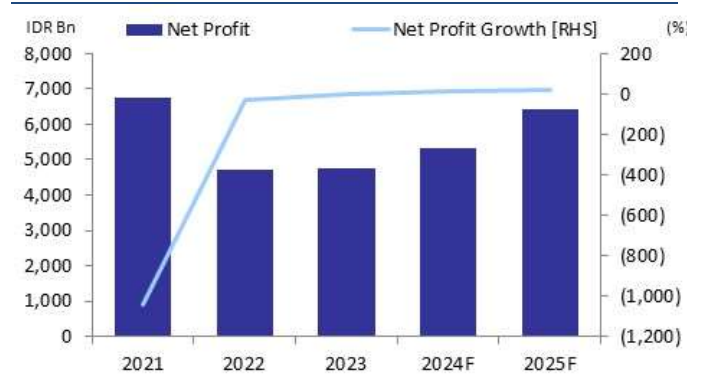
Source: Company, BRIDS Estimates

Exhibit 8. Revenue and Growth



Source: Company, BRIDS Estimates

Exhibit 9. Net Profit and Growth



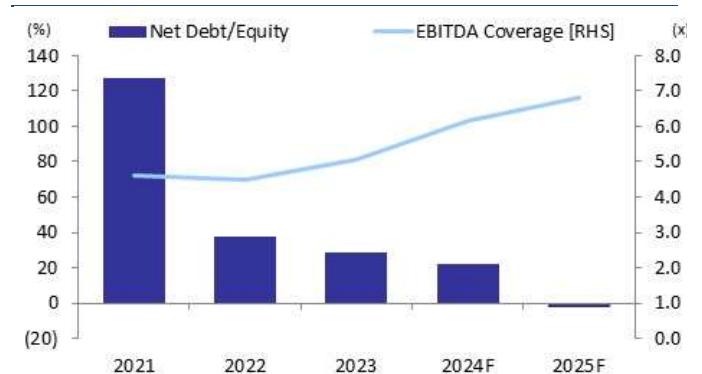
Source: Company, BRIDS Estimates

Exhibit 10. Margins



Source: Company, BRIDS Estimates

Exhibit 11. Gearing Level



Source: Company, BRIDS Estimates

Exhibit 12. Income Statement

Year to 31 Dec (Rpbn)	2022A	2023A	2024F	2025F	2026F
Revenue	46,752	51,229	55,576	60,813	66,434
COGS	(38,256)	(39,007)	(41,020)	(44,623)	(48,833)
Gross profit	8,496	12,222	14,556	16,190	17,601
EBITDA	19,469	23,938	27,101	29,900	32,641
Oper. profit	5,766	9,317	11,494	12,821	13,984
Interest income	118	331	95	198	333
Interest expense	(4,345)	(4,725)	(4,406)	(4,377)	(4,357)
Forex Gain/(Loss)	172	(103)	0	0	0
Income From Assoc. Co's	0	0	0	0	0
Other Income (Expenses)	4,825	1,343	0	0	0
Pre-tax profit	6,536	6,164	7,183	8,642	9,959
Income tax	(1,166)	(1,156)	(1,580)	(1,901)	(2,191)
Minority interest	(647)	(269)	(296)	(326)	(359)
Net profit	4,723	4,739	5,306	6,415	7,410
Core Net Profit	4,551	4,841	5,306	6,415	7,410

Exhibit 13. Balance Sheet

Year to 31 Dec (Rpbn)	2022A	2023A	2024F	2025F	2026F
Cash & cash equivalent	9,508	5,190	6,188	14,131	20,634
Receivables	2,374	3,144	3,411	3,732	4,077
Inventory	73	226	237	259	287
Other Curr. Asset	6,728	6,920	7,216	7,847	8,597
Fixed assets - Net	69,182	72,861	71,227	68,462	65,117
Other non-curr.asset	26,015	26,382	30,209	30,803	31,488
Total asset	113,880	114,722	118,488	125,234	130,199
ST Debt	4,269	2,487	2,491	2,466	2,441
Payables	11,555	11,460	11,957	13,856	14,429
Other Curr. Liabilities	20,050	20,188	21,171	22,579	24,270
Long Term Debt	17,025	12,295	11,733	10,678	9,727
Other LT. Liabilities	29,366	34,584	35,448	36,053	36,640
Total Liabilities	82,265	81,013	82,799	85,632	87,508
Shareholder's Funds	28,343	30,746	34,272	38,033	40,953
Minority interests	3,272	2,963	1,417	1,569	1,739
Total Equity & Liabilities	113,880	114,722	118,488	125,234	130,199

Exhibit 14. Cash Flow

Year to 31 Dec (Rpbn)	2022A	2023A	2024F	2025F	2026F
Net income	4,723	4,739	5,306	6,415	7,410
Depreciation and Amort.	13,703	14,621	15,607	17,078	18,657
Change in Working Capital	(493)	(1,064)	(245)	(277)	(292)
Other Oper. Cash Flow	(6,694)	4,521	5,317	6,643	5,313
Operating Cash Flow	11,239	22,816	25,986	29,859	31,088
Capex	(19,528)	(10,779)	(13,643)	(13,981)	(14,981)
Others Inv. Cash Flow	(20,818)	(7,556)	(4,064)	(727)	(684)
Investing Cash Flow	(40,346)	(18,335)	(17,707)	(14,708)	(15,665)
Net change in debt	22,120	(2,113)	257	(266)	(161)
New Capital	18,589	(351)	(1,546)	152	170
Dividend payment	(2,000)	(2,062)	(1,781)	(2,653)	(4,490)
Other Fin. Cash Flow	(3,883)	(4,042)	(4,211)	(4,441)	(4,439)
Financing Cash Flow	34,825	(8,567)	(7,281)	(7,208)	(8,921)
Net Change in Cash	5,719	(4,086)	999	7,943	6,503
Cash - begin of the year	3,789	9,508	5,190	6,188	14,131
Cash - end of the year	9,508	5,190	6,188	14,131	20,634

Exhibit 15. Key Ratio

Year to 31 Dec	2022A	2023A	2024F	2025F	2026F
Growth (%)					
Sales	48.9	9.6	8.5	9.4	9.2
EBITDA	40.2	23.0	13.2	10.3	9.2
Operating profit	56.6	61.6	23.4	11.5	9.1
Net profit	(30.0)	0.3	12.0	20.9	15.5
Profitability (%)					
Gross margin	18.2	23.9	26.2	26.6	26.5
EBITDA margin	41.6	46.7	48.8	49.2	49.1
Operating margin	12.3	18.2	20.7	21.1	21.0
Net margin	10.1	9.2	9.5	10.5	11.2
ROAA	5.3	4.1	4.6	5.3	5.8
ROAE	25.2	16.0	16.3	17.7	18.8
Leverage					
Net Gearing (x)	0.4	0.3	0.2	0.0	(0.2)
Interest Coverage (x)	1.3	2.0	2.6	2.9	3.2

Source: ISAT, BRIDS Estimates

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INVESTMENT RATING

BUY	Expected total return of 10% or more within a 12-month period
HOLD	Expected total return between -10% and 10% within a 12-month period
SELL	Expected total return of -10% or worse within a 12-month period

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